

Message Text

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ORIGIN EB-08

INFO OCT-01 AF-08 ARA-10 EA-09 EUR-12 NEA-10 ISO-00
IO-13 AGRE-00 CIAE-00 COME-00 INR-07 LAB-04
NSAE-00 SP-02 STR-04 TRSE-00 FRB-01 OMB-01 CCO-00
AID-05 NSC-05 SS-15 CEA-01 DODE-00 NSCE-00 SSO-00
USIE-00 INRE-00 ITC-01 L-03 H-02 SIG-02 /124 R

DRAFTED BY EB/OT/STA:JSSPIRO:JH

APPROVED BY EB/OT/STA:JSSPIRO

S/S - MR. GAMBLE

-----020357Z 023551 /13-61

O 020111Z APR 77 ZFF4

FM SECSTATE WASHDC

TO AMEMBASSY ATHENS IMMEDIATE

AMEMBASSY BELGRADE IMMEDIATE

AMEMBASSY BERN IMMEDIATE

AMEMBASSY BOGOTA IMMEDIATE

AMEMBASSY BONN IMMEDIATE

AMEMBASSY BRASILIA IMMEDIATE

AMEMBASSY PARIS IMMEDIATE

AMEMBASSY BUCHAREST IMMEDIATE

AMEMBASSY BUDAPEST IMMEDIATE

AMEMBASSY BUENOS AIRES IMMEDIATE

AMEMBASSY DUBLIN IMMEDIATE

AMCONSUL HONG KONG IMMEDIATE

AMEMBASSY LONDON IMMEDIATE

AMEMBASSY MADRID IMMEDIATE

AMEMBASSY MEXICO IMMEDIATE

AMEMBASSY NEW DELHI IMMEDIATE

AMEMBASSY OTTAWA IMMEDIATE

AMEMBASSY ROME IMMEDIATE

AMEMBASSY SEOUL IMMEDIATE

AMEMBASSY TAIPEI IMMEDIATE

AMEMBASSY VIENNA IMMEDIATE

AMEMBASSY WARSAW IMMEDIATE

AMEMBASSY PRAGUE IMMEDIATE

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AMEMBASSY PORT AU PRINCE IMMEDIATE

AMEMBASSY STOCKHOLM IMMEDIATE

AMEMBASSY MANILA IMMEDIATE

AMEMBASSY SAN JOSE IMMEDIATE

AMEMBASSY OSLO IMMEDIATE

USLO PEKING IMMEDIATE

AMEMBASSY LISBON IMMEDIATE

AMEMBASSY MONTEVIDEO IMMEDIATE
USDEL SECRETARY IMMEDIATE
INFO USMISSION EC BRUSSELS IMMEDIATE
USMISSION GENEVA IMMEDIATE
USDEL MTN GENEVA IMMEDIATE
USMISSION OECD PARIS IMMEDIATE

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E.O. 11652: N/A

TAGS: ETRD

SUBJECT: PRESIDENTIAL STATEMENT ON NON-RUBBER FOOTWEAR
CASE

1. FOLLOWING IS THE STATEMENT BY PRESIDENT CARTER ON
THE FOOTWEAR IMPORT RELIEF CASE. BEGIN TEXT:

I AM VERY RELUCTANT TO RESTRICT INTERNATIONAL TRADE IN ANY
WAY. FOR 40 YEARS THE UNITED STATES HAS WORKED FOR THE
REDUCTION OF TRADE BARRIERS AROUND THE WORLD, AND WE ARE
CONTINUING TO PURSUE THIS GOAL BECAUSE THIS IS THE SUREST
LONG-RANGE WAY TO CREATE JOBS HERE AND ABROAD. ONLY
PROBLEMS AS EXTREME AS THOSE FACED BY THE AMERICAN SHOE
INDUSTRY COULD FORCE ME TO SEEK EVEN MODEST MANDATORY
LIMITS ON IMPORTS. I HAVE SEEN THOSE SPECIAL PROBLEMS
FIRST-HAND, DURING VISITS TO MANY SHOE PLANTS THROUGH-
OUT THE COUNTRY.

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THE NUMBER OF FIRMS IN THE SHOE INDUSTRY DROPPED FROM
600 IN 1968 TO 380 TODAY -- A 40 PERCENT DECLINE.
EMPLOYMENT IN THAT SAME PERIOD FELL BY 30 PERCENT, WHICH
REPRESENTS A LOSS OF 70,000 JOBS. IMPORTS FROM OUR TWO
MAJOR OVERSEAS SUPPLIERS HAVE INCREASED BY MORE THAN

100 PERCENT IN THE LAST TWO YEARS, AND SEEM TO BE
INCREASING EVEN MORE RAPIDLY IN RECENT MONTHS.

I HAVE DECIDED TO REJECT THE RESTRICTIVE TARIFF RATE
QUOTA RECOMMENDED BY THE INTERNATIONAL TRADE COMMISSION
BECAUSE THAT RECOMMENDATION DID NOT FAIRLY BALANCE OUR
CONCERNS FOR DOMESTIC JOBS AND PRODUCTION, INFLATIONARY
PRESSURES AND EXPANDED WORLD TRADE.

BUT I HAVE ALSO DECIDED TO GRANT IMPORT RELIEF TO OUR
DOMESTIC SHOE INDUSTRY, AND HAVE THEREFORE INSTRUCTED
SPECIAL TRADE REPRESENTATIVE ROBERT STRAUSS TO NEGOTIATE

ORDERLY MARKETING AGREEMENTS WITH THE APPROPRIATE
FOREIGN SUPPLIERS OF SHOES.

OVER THE LONG HAUL, THE SOLUTION TO DIFFICULTIES IN
THE SHOE INDUSTRY LIES NOT IN THE RESTRICTION OF IMPORTS
BUT ELSEWHERE -- IN INNOVATION AND MODERNIZATION OF OUR
OWN PRODUCTION FACILITIES AND THE FINANCING TO MAKE
THESE POSSIBLE.

THE AMERICAN SHOE INDUSTRY NEEDS AN EXPANDED AND MORE
EFFECTIVE PROGRAM OF ASSISTANCE TO HELP IT MEET FOREIGN
COMPETITION. IF HAVE DIRECTED THE SECRETARY OF COMMERCE
TO WORK DIRECTLY WITH THE SECRETARY OF LABOR AND
AMBASSADOR STRAUSS IN DEVELOPING SUCH A PROGRAM. TOWARD
THIS END, THESE OFFICIALS WILL SEE THAT EXISTING
ASSISTANCE PROGRAMS WORK BETTER.

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IN ADDITION, I WILL RECOMMEND TO CONGRESS WITHIN 90 DAYS
ANY LEGISLATION WHICH MAY BE NEEDED TO PROVIDE:

-- TECHNOLOGICAL AID TO INCREASE PRODUCTION EFFICIENCY
AND DEVELOP NEW PRODUCTION METHODS.

-- DATA AND MARKET RESEARCH TO PINPOINT NEW MARKETING
OPPORTUNITIES.

-- ASSISTANCE FOR AFFECTED COMMUNITIES AND WORKERS.

-- HELP WITH PROMOTION AND MARKETING SERVICES.

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-- FINANCIAL ASSISTANCE TO SUPPORT THESE INITIATIVES.

END TEXT.

CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X
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Sent Date: 02-Apr-1977 12:00:00 am
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Review Release Date: n/a
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Subject: PRESIDENTIAL STATEMENT ON NON-RUBBER FOOTWEAR CASE
TAGS: ETRD, US, (CARTER, JIMMY)
To: ATHENS BELGRADE MULTIPLE
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